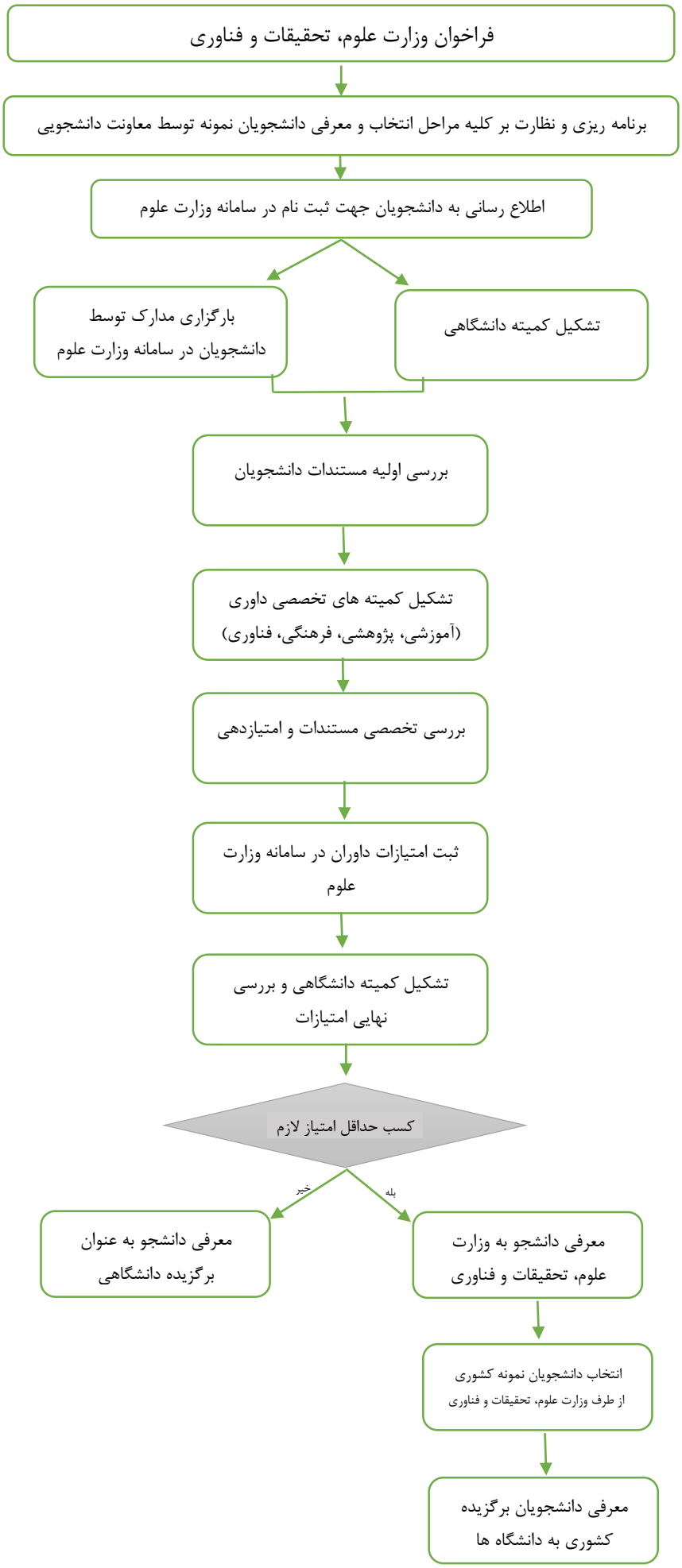فرآیند انتخاب و معرفی دانشجوی نمونه